



Why Choose Verified?

Advertisers, agencies and media buyers find value in the integrity of audited publications and the information that our reports provide. A Verified audit guarantees that the circulation figures reported for your publication, brand or channel are accurate, unbiased, current and easy to understand.

Over 59 Years of 3rd Party Audit Experience

Founded in 1951, Verified Audit Circulation offers cost effective, independent, third party circulation audit and research services. As an industry leader, we provide innovative solutions to publishers' and advertisers' changing needs. Among our industry firsts are the design of processes for auditing free (non-paid) newspaper circulation and the inclusion of electronic and print media.

Easy-To-Use Audit Reports

Verified audit reports are user friendly. Circulation and demographic data is clearly presented to effectively depict your circulation story. In addition, the reports can be powerful tools in sales presentations. A Verified audit is a sound investment that will help grow your bottom line.

Provide Data with a Difference

Media (Digital/Electronic) distribution auditing and reporting and research can provide a more accurate picture of total audience reach. When coupled with our research surveys we can provide a variety of demographics and other vital information. Web traffic summary data such as page views and session details can be added to the audit report to indicate activity.

Top-Quality Audit Methodology

We employ the industry's most rigorous audit standards. Verified reviews printing, distribution, subscription and financial documentation in support of reported circulation. Our auditors are specially trained experts. Field work is utilized when necessary and appropriate.

Competitive Audit and Research Rates

We offer high value at reasonable prices. What we quote is what you pay. There are no other costs, no membership fees and no hidden charges.

Accepted Internationally

Verified Audit Circulation is recognized worldwide. Advertiser and media buyers buy with confidence when they see the Verified Audit logo.

Discover how Verified can increase the value of your publication, making it more attractive to ad and media buyers. Contact us for details.