

The Chronicle
www.chronpub.com

Chronicle Publishing2, Inc.
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Site Description

www.chronpub.com is the website of *The Chronicle* newspaper. Features include news, sports, opinion, community, forums, blogs, photos, videos, coupons, classifieds and more.

Visitor Activity

This summary and all charts and graphs hereafter show totals and averages for the specified date range of 1/1/2008 to 3/31/2008.

Report: Summary - The Chronicle	
Date Range: 01/01/2008 - 03/31/2008	
Total Sessions	7,387,599.00
Total Pageviews	32,277,274.00
Total Bytes Transferred	6.39 TB
Average Sessions Per Day	82,084.43
Average Pageviews Per Day	358,636.38
Average Bytes Transferred Per Day	72.65 GB
Average Pageviews Per Session	4.37
Average Bytes Per Session	928.06 KB
Average Length of Session	00:10:35

Definitions

Session: A series of clicks on your site by an individual visitor during a specific period of time. A Session is initiated when the visitor arrives at your site, and it ends when the browser is closed or there is a period of inactivity (30 minutes). Session quantities will vary to some degree based on what type of visitor tracking method is employed.

Pageviews: A request from a visitor's browser for a displayable Web page. Verified's configuration controls which file extensions are treated as Pageviews. In general, images and other embedded content, such as style sheets and javascript, are not considered to be Pageviews.

Bytes: Each file requested by a visitor to your Website has a certain size associated with it that is recorded by the webserver (Bytes). By tabulating the size of each file, the total volume of the traffic can be assessed. Because Bytes numbers can be very large, data in this graph is abbreviated with terms such as MB for megabytes (million bytes).

Top 20 Requested Pages

This table and chart show the ranked popularity of the Pages visited by number of Pageviews and relative percentage for the specified date range of 1/1/2008 to 3/31/2008.

Report: Requested Pages - The Chronicle			
Date Range: 01/01/2008 - 03/31/2008			
Pages (1-20) / 63,666	Pageviews	Percent	
1. /marinContent	3,498,296	10.84%	
2. /cgi-bin/mt-comments.cgi	2,005,191	6.21%	
3. /chronicle/obit	1,515,671	4.70%	
4. /chronicle/opinion	1,278,347	3.96%	
5. /chronicle/sports	1,218,958	3.78%	
6. /chronicle/photos	1,199,349	3.72%	
7. /podcasts/news/index.xml	1,067,127	3.31%	
8. /http://www.thechronicle.com/marin/Home	1,028,852	3.19%	
9. /blog/http://www.theschronicle.com/marin/Home	728,553	2.26%	
10. /chronicle/entertainment	647,498	2.01%	
11. /forums/showpost.php	637,214	1.97%	
12. /chronicle/coupons	581,616	1.80%	
13. /forums/showthread.php	550,836	1.71%	
14. /chronicle/Includes/SlogTop2	502,767	1.56%	
15. /chronicle/Listings	455,908	1.41%	
16. /blog/editorblog.html	451,031	1.40%	
17. /chronicle/ClassifiedsSidebar.html	440,624	1.37%	
18. /chronicle/Includes/OnTheForums.html	419,160	1.30%	
19. /podcasts/marin/lastfive.html	416,115	1.29%	
20. /chronicle/Includes/BandOfTheWeek.html	415,532	1.29%	
View Total:	19,058,645	59.05%	
Total:	32,277,274	100.00%	

Review & Affidavit

This report is based on the analysis of logs collected on the Website's server and provided by the site owner. Analysis has been conducted according to generally accepted procedures.

Verified Audit Circulation swears to the best of its knowledge that all data contained in this report is accurate.