

The Community Chronicle
www.mycommunitychronicle.com

The Community Chronicle
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Site Description

www.mycommunitychronicle.com is a free local community website that has some of The Community Chronicle content as well as various types of other content unique to the website. Much of this content is submitted by members of your local community. The website is designed for the local community and strongly encourages user-interaction through features such as blogs, forums and a community calendar.

Visitor Activity

This summary and all charts and graphs hereafter show totals and averages for the specified date range of 10/1/06 to 12/31/06.

Report: Summary – www.mycommunitychronicle.com	
Date Range: 10/1/06 through 12/31/06	
Total Sessions	116,658.00
Total Pageviews	1,384,691.00
Total Hits	2,182,932.00
Total Bytes Transferred	9.64 GB
Average Sessions Per Day	16,665.43
Average Pageviews Per Day	197,813.00
Average Hits Per Day	311,847.43
Average Bytes Transferred Per Day	1.38 GB
Average Pageviews Per Session	11.87
Average Hits Per Session	18.71
Average Bytes Per Session	86.67 KB
Average Length of Session	00:08:15

Definitions

Session: A series of clicks on your site by an individual visitor during a specific period of time. A Session is initiated when the visitor arrives at your site, and it ends when the browser is closed or there is a period of inactivity. Session quantities will vary to some degree based on what type of visitor tracking method is employed.

Pageviews: A request from a visitor's browser for a displayable Web page. Verified's configuration controls which file extensions are treated as Pageviews. In general, images and other embedded content, such as style sheets and javascript, are not considered to be Pageviews.

Hit: A successful request to your Web server from a visitor's browser for any type of file (e.g. image, HTML page, MP3 file). A single Web pages can cause many Hits – one for each image included on the page, etc.

Bytes: Each file requested by a visitor to your Website has a certain size associated with it that is recorded by the webserver (Bytes). By tabulating the size of each file, the total volume of the traffic can be assessed. Because Bytes numbers can be very large, data in this graph is abbreviated with terms such as MB for megabytes (million bytes).

Download: Determined by the file extension and Verified's configuration settings. In general, Downloads includes archives, executables, PDFs, and other non-image/non-HTML documents.

Website Traffic Analysis

October – December 2006

Top Twenty Requested Pages

This table and chart show the ranked popularity of the Pages visited by number of Pageviews and relative percentage for the specified date range of 10/1/06 to 12/31/06.

Pages (1-20)	Pageviews	Percent	Chart
1 /resources/dictionary/definition.html	973,880	32.70%	
2 /resources/dictionary/empty.html	360,579	12.11%	
3 /resources/dictionary/searcher.html	275,801	9.26%	
4 /index.html	197,717	6.64%	
5 /resources/advisor/forums/viewtopic.php	163,152	5.48%	
6 /resources/dictionary/emoticons.html	131,628	4.42%	
7 /resources/dictionary/top.html	96,104	3.23%	
8 /resources/dictionary/popup_definition.php	93,304	3.13%	
9 /resources/dictionary/startmain.html	93,237	3.13%	
10 /resources/dictionary/noframes/nf.searcher.html	92,150	3.09%	
11 /resources/dictionary/startleft.html	90,375	3.03%	
12 /resources/dictionary/index.html	88,435	2.97%	
13 /resources/dictionary/secondary_definition.php	52,771	1.77%	
14 /resources/advisor/forums/profile.php	48,395	1.63%	
15 /resources/dictionary/noframes/nf.definition.html	46,259	1.55%	
16 /resources/advisor/forums/viewforum.php	40,908	1.37%	
17 /resources/dictionary/filetypes.html	36,932	1.24%	
18 /news/index.html	34,393	1.15%	
19 /resources/dictionary/dictionary.html	31,594	1.06%	
20 /resources/dictionary/noframes/index.html	30,475	1.02%	
Top 20 Views:	2,978,089	11.05%	

Report Date

January 15, 2007

Review & Affidavit

This report is based on the analysis of logs collected on the Website's server and provided by the site owner. Analysis has been conducted according to generally accepted procedures.

Verified Audit Circulation swears to the best of its knowledge that all data contained in this report is accurate.