VERIFIED AUDIT CIRCULATION

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CIRCULATION ANALYSIS BY ZIP/POSTAL CODE

PUBLICATION: ACCOUNT #:

Based on Issue Date: _____ Total Qualified Circulation: _____

Note: Verified's ***WIZARD*** software help you complete this form and QPD's on your computer. It makes reporting a snap! Please call today to find out more about this great tool. It's free!

ZIP/POSTAL CODE*	COMMUNITY NAME	FREE CARRIER	FREE QUALIFIED MAIL	GROSS FREE TARGET (BULK)|†	PAID CARRIER	PAID MAIL	GROSS PAID RACKS/ DEALERS*	TOTAL
Miscellaneous (Out of state mail, ZIP/Postal Codes with less than 25 copies or 5% of total circulation)								
Qualified Office Over the Counter (OOTC) (QPD line #3)								
Sub-Total: Gross Qualified Distribution								
Non-Qualified Returns From OOTC, Target (Bulk), Paid Racks/Dealers†				**(_____)**			**(_____)**	**(_____)**
Total Qualified: (Gross Dist. less Returns, QPD line #10)								
Other Non-Qualified (Sales copies, Tear Sheets, File and Office Use Copies, Carrier Samples/Make Up Copies, Extras)								
Total Printed (Total Qualified Circulation plus Returns and Other Non-Qualified, QPD line #12)								

Total Qualified Circulation & Total Printed must agree to the QPD. Total for each category of distribution must agree to the QPD.

* Canadian publications may report using only the first three digits of each Postal Code.

† Use gross figures for Target (Bulk) and Paid Racks/Dealers on the upper portion of this form. Returns are subtracted at bottom of form. *Monthly Publications are not required to report Target (Bulk) returns on this form*. Please call with questions or if you need assistance.

YOUR NAME _____ **DATE** _____ **THANK YOU!**